

YULIA POTTS



Timeless illustrations for Storybook Worlds

2026

inspired by nature and old tales

PORTFOLIO





Hello!

I am an Illustrator

who makes classical watercolor, character driven illustrations.

WHAT I OFFER:

- Beautifully crafted book covers and interiors designed to captivate readers of all ages
- Character design full of charm and personality
- Nature inspired, classical illustrations that bring timeless elegance to your projects





About Me

Yulia Potts from My Honeyland Illustrations

I am Yulia, an illustrator with over a decade of experience helping stories to make it to books. Time traveller in heart, I was raised on classical art styles from the 1900s. I work to bring the golden age magic into each project. Living a storybook life myself, I get creative powers from the alpacas, chickens, ducks, and others sharing my little world in New Zealand hills.



Having completed 39 books for self-published authors, I understand the importance of capturing your vision while maintaining professionalism and reliability throughout the process. If you're looking for fairytale characters, intricate landscapes, or delicate botanical illustrations, I'm here to connect the words with the colors.

Creative Skill



Illustration & Design

- Classical 1900s-inspired illustration
- Watercolor and pencil art
- Whimsical and narrative-driven compositions
- Book layout, cover design

Storytelling & Conceptualization

- Developing worlds and characters

Creative Techniques

- Watercolor blending, layering and texture
- Fine detailing with pencil and ink
- Expertise in color theory and composition
- Digital enhancement for printing



Other Skills

- Designing for books, calendars, and prints
- Collaboration with authors and publishers
- Creativity coaching

Let's make the books like the ones you loved as a child!



Watercolor illustration

“And the tea was poured, and the stories were told...”

My Honeyland Illustrations by Yulia Potts (2026)

Character Design



- My Honeyland Illustrations by Yulia Potts (2026)



Character Design

● My Honeyland Illustrations by Yulia Potts (2026)



“The storm passed.
Little Squirrel was almost home. The stars jumped out and
the whole world suddenly looked
friendly.”

*Watercolor illustration
to a completed real life project*



*Watercolor illustration
to a completed real life project*



umpel rumpumpel..."

no. That wasn't right. Katya squeezed her eyes shut and tried to think with all her might.

Jummel-kujummel! she blurted in desperation.

Nothing happened again.

Like every Murmlit, Katya Schroomkins had a magical gift - she could create healing potions from whatever she had at hand. But her greatest success was with fly-agaric tinctures for every possible occasion. Unfortunately, they tasted absolutely dreadful.

That morning Katya was trying a tiny bit of magic to improve it, but her book of spells had gone missing. And trying to remember the spell by heart produced something completely wrong.

"Rundle-agundie!" Katya cried out, still not losing hope. She was determined to finish before lunch. The dandelion seed pie was already in the oven.

But the frying pan fell off the wall with a bang. The fireflies burst in colored sparks, then whirled, buzzing past bewildered Katya before shooting up toward the ceiling. At that exact moment the round door creaked open and an enormous bird's head squeezed into the hut. The bird stared at Katya and the mess in astonishment.

Just then the fireflies dropped all at once and landed neatly on its smooth black head. With a wreath of fireflies glowing above it, the bird looked so ridiculous that Katya giggled.

The bird immediately assumed a stern expression and disappeared outside the door.



Katya carefully peeked out.

It turned out to be a very large raven. And a very important looking one. He shook the fireflies off with great disgust and cleared his throat.

"Madam Shroomkin, if I understand correctly?"

The raven looked Katya over with a rather disapproving gaze.

She became confused.

"Madam? Who? Me?"

"Well, I don't see anyone else here," the raven snorted.

But he quickly composed himself and continued with great dignity:

"I have the honor of inviting you to the residence of the magnificent Baroness von Sillygoose, your long lost aunt, to reunite the family."

The raven fell silent and tilted his head to the side, enjoying the effect of his speech. The effect was indeed impressive.

Katya stood still, her mouth slightly open.

She could not believe her ears.

The raven was quite pleased. He had rehearsed

this speech for a long time. Though the niece

he had been searching for looked rather

unimpressive - simple and unremarkable, like

a plain little... honey mushroom.

"But I don't have any relatives..."

Katya stammered.

"How can you object?!" the raven exclaimed

indignantly.

"Your aunt wishes to see you!"

Here he rolled his eyes dramatically and

added with reverence,

"A lady of the kindest soul!"

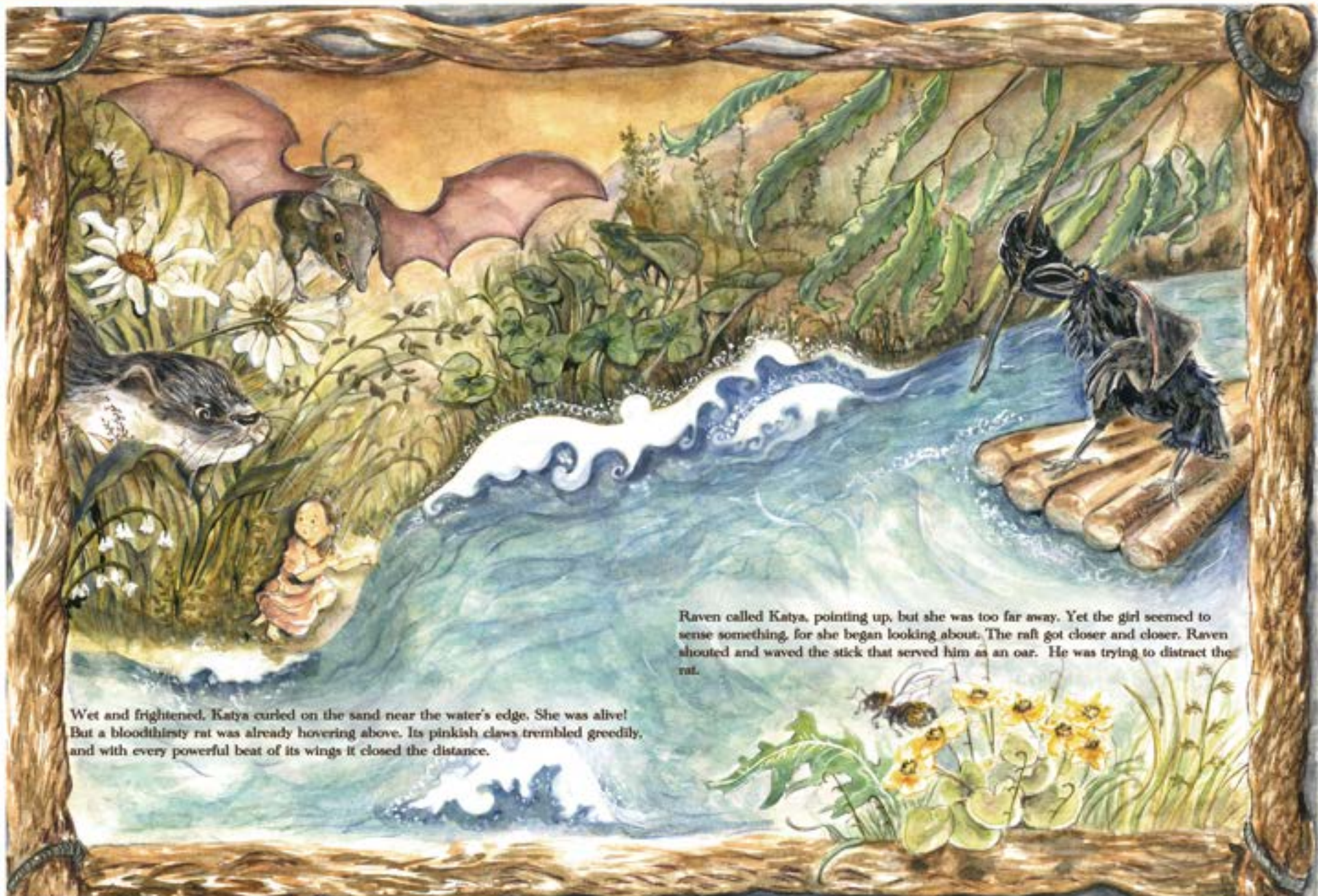


"Follow the raven!
He will know the way!"

A watercolor illustration for "The Small Magic of Katya Schroomkins"



A watercolor illustration for "The Fly Swatters"



Wet and frightened, Katya curled on the sand near the water's edge. She was alive! But a bloodthirsty rat was already hovering above. Its pinkish claws trembled greedily, and with every powerful beat of its wings it closed the distance.

Raven called Katya, pointing up, but she was too far away. Yet the girl seemed to sense something, for she began looking about. The raft got closer and closer. Raven shouted and waved the stick that served him as an oar. He was trying to distract the rat.

“The River Battle”

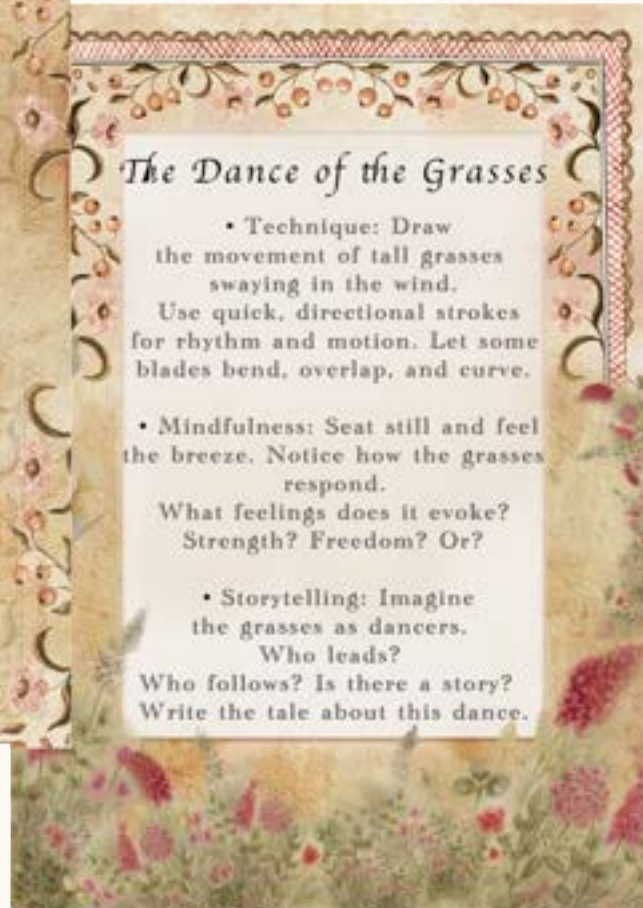
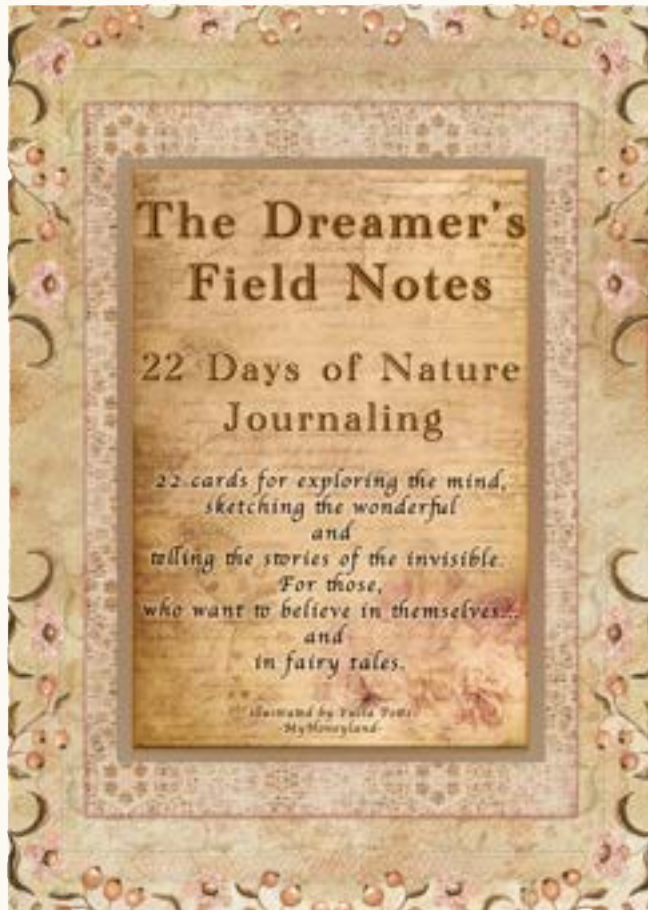
A watercolor illustration for “The Small Magic of Katya Shroomkins”



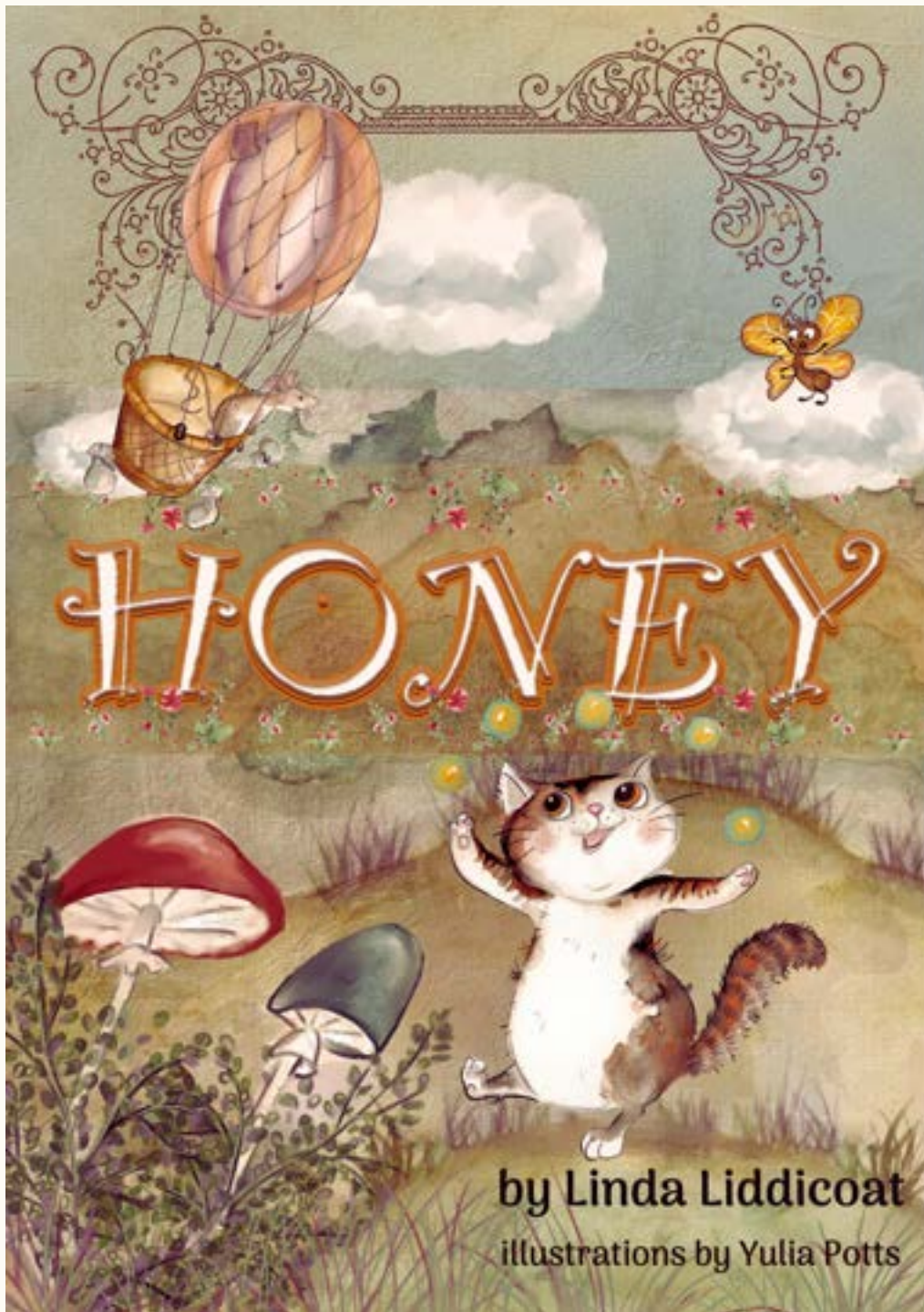
*A watercolor illustration
Exploring the old books style*



*A watercolor illustration
Multiple characters*



*A watercolor illustration
in page design*



Story through Illustration



This page shows the example of the book cover of the real life project as well as a full page illustration. They demonstrate my ability to add to the story with vibrant details, emotion and depth.



Each piece reflects my passion for storytelling and my love for the intricate art that reminds of a charm of the past

Story through Illustration



This page shows the example of illustrations for the old books atmosphere



- My Honeyland Illustrations by Yulia Potts (2026)

I would love to bring your vision to reality with enchanting illustrations and custom artwork. Let's connect and create!

You Can Contact Me



www.instagram.com/myhoneyland_illustrations



Call
+64223907531



Address
PO BOX 117, Martinborough,
New Zealand, 5711



Mail
email@yuliap.com



Web Address
www.myhoneyland.nz





THANK YOU!

Thank you for taking time to explore my work. I hope it brought some warmth to your day.

If you'd like to collaborate, inquire or simply connect, I would love to hear from you!

email@yuliap.com