

YULIA POTTS



Timeless illustrations for Storybook Worlds
inspired by the beauty of nature and old tales

2025

PORTFOLIO





Hello!

I am an Illustrator

who makes classical nature inspired and character driven illustrations.

WHAT I OFFER:

- Beautifully crafted book covers and interiors designed to captivate readers of all ages
- Character design full of charm and personality
- Nature inspired, classical illustrations that bring timeless elegance to your projects





About Me

Yulia Potts from My Honeyland Illustrations

I am Yulia, an illustrator with over a decade of experience bringing stories to books. Inspired by nature, homesteading, and classical art styles from the 1900s, my illustrations bring timeless charm and storytelling magic into each project. Living a storybook life myself, surrounded by alpacas, chickens, and lush countryside, basking in the beauty of simple living I create artwork that feels warm, nostalgic and alive.



Having completed over 35 books for self-published authors, I understand the importance of capturing your vision while maintaining professionalism and reliability throughout the process. If you're looking for fairytale characters, intricate landscapes, or delicate botanical illustrations, I'm here to connect the words with the colors.

Creative Skill



Illustration & Design

- Classical 1900s-inspired illustration
- Nature-inspired watercolor and pencil art
- Whimsical and narrative-driven compositions
- Book layout, cover design

Storytelling & Conceptualization

- Developing storybook worlds and characters
- Visual storytelling with emotional depth

Creative Techniques

- Watercolor blending, layering and texture
- Fine detailing with pencil and ink
- Expertise in color theory and composition
- Digital enhancement for printing

Other Skills

- Designing for books, calendars, and prints
- Collaboration with authors and publishers
- Creativity coaching



Let's make the books like the ones you loved as a child!



*Watercolor illustration
inspired by the old folk stories*

“The rumbling noise
shook the ground.
The light filled the forest.
It was the firebird who started its dance.”

Character Design



- My Honeyland Illustrations by Yulia Potts (2025)



“The storm passed.
Little Squirrel was almost home. The stars jumped out and
the whole world suddenly looked
friendly.”

*Watercolor illustration
to a completed real life project*



“Follow the raven!
He will know the way!”

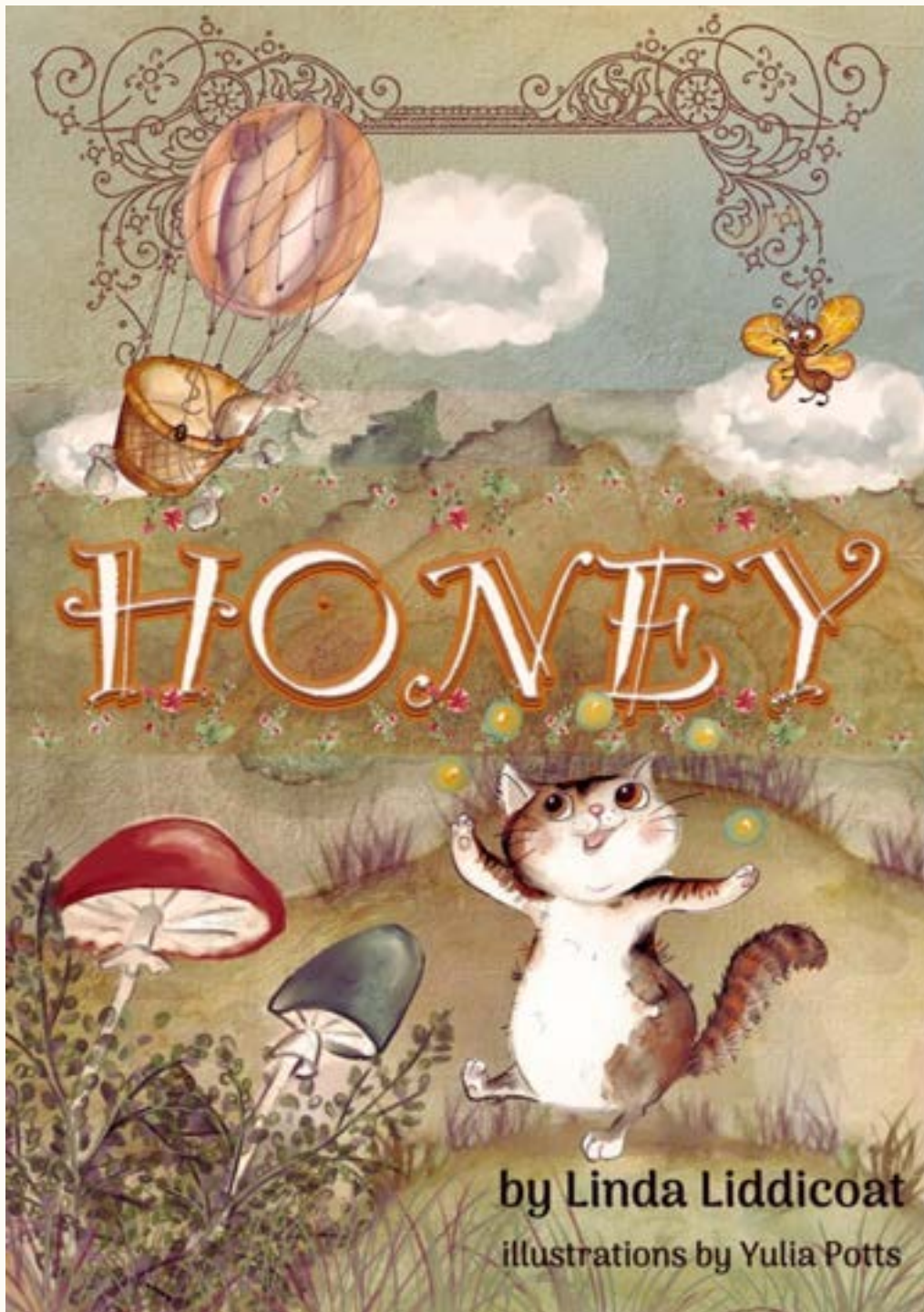
*A watercolor illustration for Alaskan event bringing the
concept of children's literature and the local land traditions
together*



*A watercolor illustration
Exploring the old books style*



*A watercolor illustration
Multiple characters*



Story through Illustration



This page shows the example of the book cover of the real life project as well as a full page illustration. They demonstrate my ability to add to the story with vibrant details, emotion and depth.



Each piece reflects my passion for storytelling and my love for the intricate art that reminds of a charm of the past

I would love to bring your vision to reality with enchanting illustrations and custom artwork. Let's connect and create!

You Can Contact Me



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THANK YOU!

Thank you for taking time to explore my work. I hope it brought some joy and inspiration to your day. If you'd like to collaborate, inquire or simply connect, I would love to hear from

you! email@yuliap.com